



Innovation of agri-environmental schemes: Environmental effectiveness, economic efficiency and social acceptability

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What

You are invited to the **final event of the H2020 EFFECT project** which, through literature and real case studies, will show the lessons learned on three main topics:

1. The **implementation of agri-environmental programmes** in the countries that participated in the project. We will share what we have learned about the determinants of successful design.
2. **Evaluation of the environmental cost-effectiveness** of innovative agri-environmental programmes.
3. **Synthesis of behavioural factors** influencing the uptake of agri-environmental programmes by farmers.

Who

The workshop is addressed to representatives from **research, policy, and the agri-environmental sector** and aims to provide knowledge **for European policy-making**. But anyone interested in the topic is welcomed to register and join!

When

The event will take place on **4 October 2023, from 9 a.m. to 1 p.m.**

Where

At the **headquarters of the [Euregio Tyrol-South Tyrol](#)**, 45-47 Rue de Pascale, B-1040 Brussels. You can **also participate online**. In both cases, please **[register through this link](#)**. You will receive a confirmation email and a calendar invitation. For the agenda and further info, visit the **[EFFECT website](#)**.

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